



**We don't make 'em  
like they used to.**





**OMNIBOT 2000, the fully programmable electronic robot with articulated arm, wrist, hand and head; bright spotlight eyes; detachable motorized serving tray; on-board cassette tape deck and digital alarm clock; master control unit; accessory panel; rechargeable battery and recharging unit -- new from Tomy in '85.**

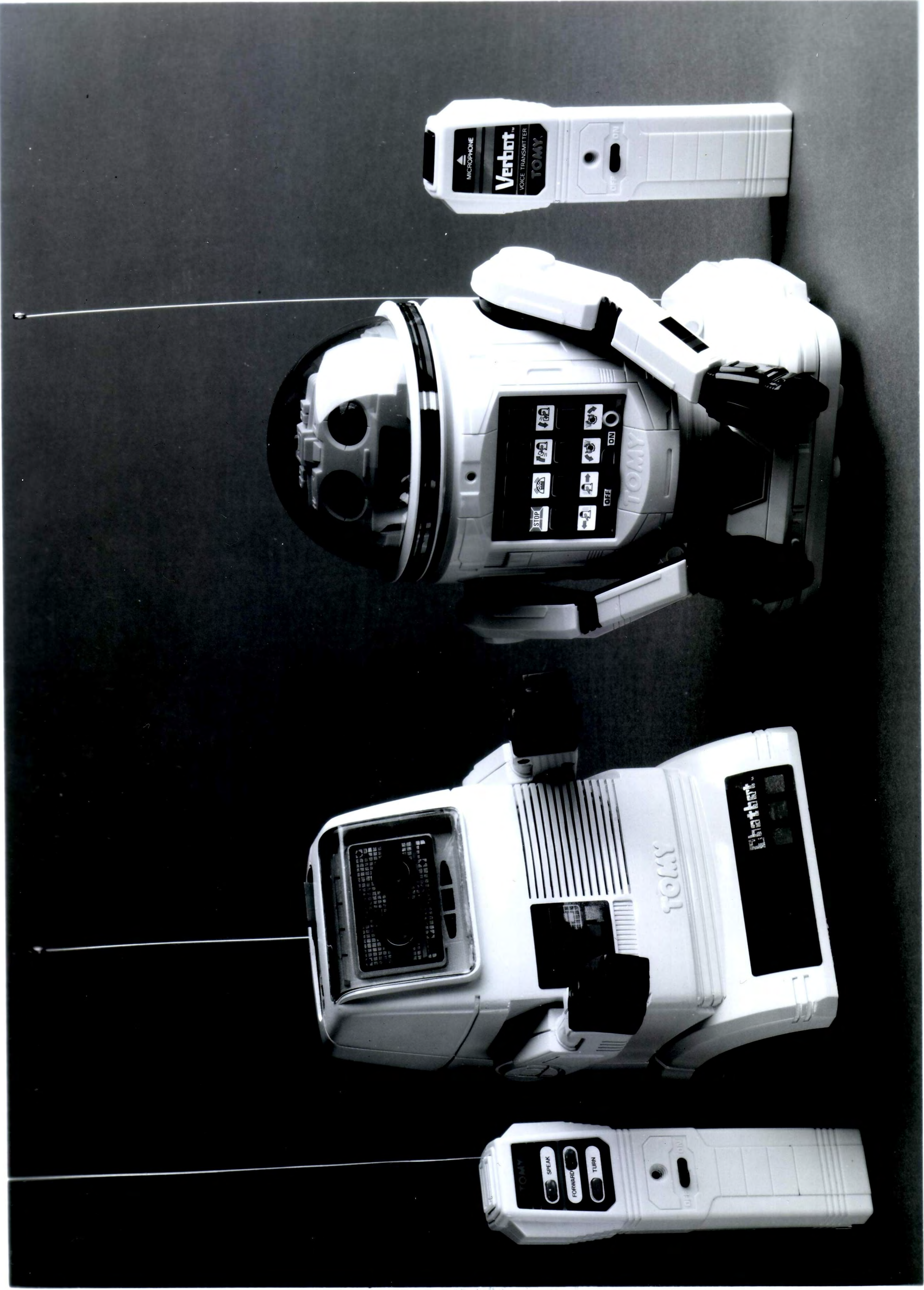
**For information contact: Tomy Corporation Public Relations (213) 549-2721**





CHATBOT, a mid-sized robot companion that can deliver a 30-second recorded message by remote control -- new from Tomy Toys in '85.  
For information contact: Tomy Corporation Public Relations (213) 549-2721





CHATBOT (left) delivers your prerecorded message, while VERTBOT (right) responds to eight separate verbal commands -- two mid-sized robot companions from Tomy Toys.

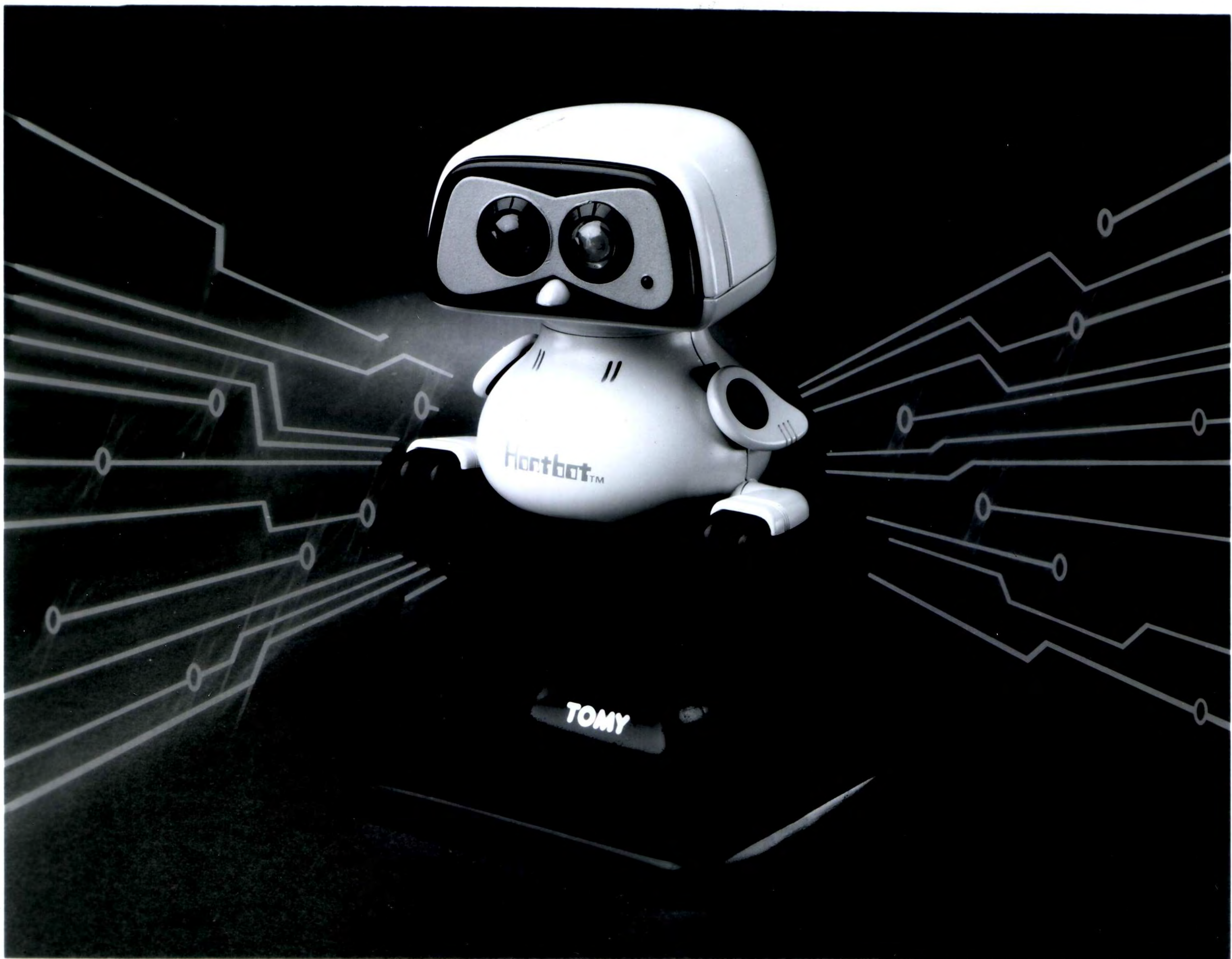
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OMNIBOT (left) and OMNIBOT 2000 (right), the ultimate in high tech home entertainment robots -- from Tomy Toys.  
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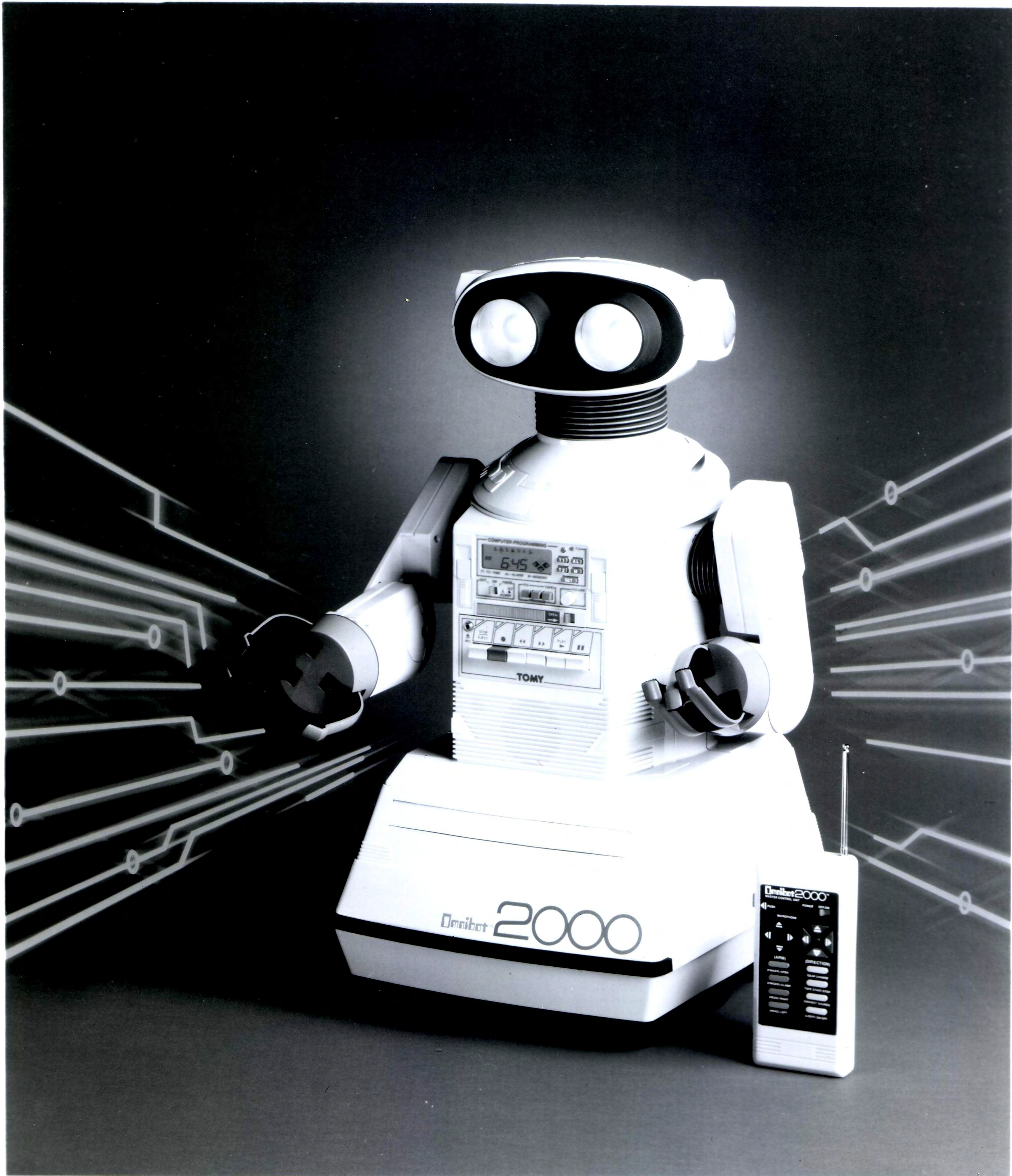




Two new robot "pets" from Tomy Toys -- HOOTBOT (above) a little owl with perch, and SPOTBOT (below) a brown and white robot puppy.

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OMNIBOT 2000, the fully programmable electronic robot with articulated arm, wrist, hand and head; bright spotlight eyes; detachable motorized serving tray; on-board cassette tape deck and digital alarm clock; master control unit; accessory panel; rechargeable battery and recharging unit -- new from Tomy in '85.

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FOR IMMEDIATE RELEASE

TOMY ROBOTS -- A RATIONAL APPROACH TO  
A NEW CONSUMER PRODUCT CATEGORY

CHICAGO, June 2, 1985 -- Introduced in 1984, Tomy Corporation's line of robots for the consumer market represented a carefully strategized entry into a completely new product category.

According to Lou Gostinger, senior product manager, "The prevalence of robotics in modern industry and space technology has become an accepted and widely recognized reality -- just as the use of computers in these areas were accepted as commonplace 20 years ago. As with computers, the evolution of robotic products is gradually being directed toward the consumer market. The consumer's historic fascination with robots is likely to lead to a far more rapid acceptance of these products than the home computer. Our initial challenge was to develop affordable robots that could perform valuable tasks and not overwhelm the consumer."

Tomy's first steps in introducing the consumer to the home robot has been the development of a line of home entertainment

- more -



TOMY ROBOTS -- A RATIONAL APPROACH TO A NEW  
CONSUMER PRODUCT CATEGORY  
2-2-2-2-2

robots. Ranging in complexity from simple 5-inch toys designed solely to entertain to a highly sophisticated 26-inch programmable multi-function robot, Tomy's robot line has been developed to gradually introduce the consumer market to the potentials offered by home robots.

"Tomy dedicated four years of extensive research and development to our robot line," said Gostinger. "We had to insure that the product line and projected market potential and attitude were in alignment before we actually introduced anything to the consumer."

Based upon the success of this initial line which included Omnibot, Verbot, and Dingbot, Tomy is expanding gradually into the consumer robot category. In 1985, the company will introduce the Omnibot 2000, a highly sophisticated robot that can be programmed to perform a variety of entertaining and utilitarian functions. More importantly, Omnibot 2000 has been designed to accommodate the addition of peripherals and accessories that will be introduced according to increasing levels of consumer acceptance of the usefulness of home robots. In the near future, Omnibot 2000 will be capable of acting as a home security system, message center and other valuable operations. Additionally, special software introduced at the June 1985 Consumer Electronics Show will permit the Omnibot 2000 to interface with the home computer.



TOMY ROBOTS -- A RATIONAL APPROACH TO A NEW  
CONSUMER PRODUCT CATEGORY  
3-3-3-3-3

"We're convinced that the presence of a robot in every home is no longer science fiction, but an inevitable fact that will be occurring in the not too distant future," said Gostinger. "Tomy's current objective is to establish a strong consumer recognition of the company and its quality products today to insure that we are the company they will turn to in the future as the robot product category matures."

# # # # #

TOMY/e



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## NEW OMNIBOT 2000 FROM TOMY OFFERS ADVANCED TECHNOLOGY ROBOT ENTERTAINMENT FOR THE HOME

CHICAGO, June 2, 1985 -- Tomy Corporation has taken the concept of a multi-function home robot out of the realm of science fiction and made it a reality with the introduction of the new Omnibot 2000. Developed to meet the growing consumer demand for entertaining and utilitarian household robots, the Omnibot 2000 is the most technologically advanced, yet affordable, robot available to the consumer today.

Designed primarily to provide at-home entertainment, the Omnibot 2000 is a fully programmable robot complete with an articulated arm, wrist, hand and head. Its bright orange spotlight "eyes" and ivory-colored body lend it a futuristic, yet amicable appearance. Controlled by a multi-function remote, or a programmable clock/memory system, Omnibot 2000 can move at two speeds in either forward or reverse or any direction you select. Its right arm will move up or down, and the right wrist

- more -



NEW OMNIBOT 2000 FROM TOMY OFFERS STATE-OF-THE-ART  
ROBOT ENTERTAINMENT FOR THE HOME  
2-2-2-2-2

will turn a full 360° left or right. Its three-pronged hand will open and close to grasp and/or release objects, and its head will swivel from side-to-side.

Complete with a built-in cassette tape deck that can either play pre-recorded cassettes or serve as a memory storage system for the Omnibot 2000's movements, the robot offers a degree of programmability and mobility never before available for the home. With the memory storage system, the robot can be run through any series of movements using the remote control and those movements will then be recorded onto the cassette for an exact duplication of the series of movements. An Omnibot 2000 owner can accumulate a complete library of pre-recorded functions for the robot such as serving as a highly personalized alarm clock, retrieving objects, greeting guests at pre-determined times or serving food and beverages. In fact, the potential array of Omnibot 2000 activities are limited only by the owner's creativity.

With the Omnibot 2000 detachable motorized serving tray, the home entertainment robot can lift bottles or cans and pour the contents into glasses arranged on the tray. The tray itself has a circular inset that keeps glasses in place and automatically revolves permitting up to four drinks to be served at a time.

Standing an imposing 26-inches tall, Omnibot 2000 is designed with a 2-inch ground clearance that permits ease of



NEW OMNIBOT 2000 FROM TOMY OFFERS STATE-OF-THE-ART  
ROBOT ENTERTAINMENT FOR THE HOME  
3-3-3-3-3

movement over most floor surfaces including thick carpeting. Complete with a built-in accessory panel, the robot can accomodate peripherals such as infrared and photo sensors, a light timer, external speakers, etc. Additionally, it contains a built-in cassette tape storage compartment permitting easy access to pre-programmed function tapes.

Available nationally in August 1985, the new Omnibot 2000 from Tomy is the latest entry in a complete series of multi-function entertainment robots from the company, adding an entirely new dimension of high-tech entertainment to the home.

Tomy Corporation, based in Carson, Calif., is a leading manufacturer and marketer of home entertainment robots and offers a full line of educational and entertaining toy products.

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## ROBOT SPECIFICATION SHEET

OMNIBOT 2000:

High tech home entertainment robot with programmable memory up to seven days in advance. Program through on-board computer to perform by remote control or from memory system. Fully articulated right arm is powered with shoulder moving up and down; wrist turns 360 degrees left or right; three-pronged hand opens and closes; head turns at neck left or right. Bright orange spotlight eyes. Two-speed forward and reverse, left and right. Detachable motorized serving tray and built-in digital clock and cassette player.

- Radio control operation
- Programmable 7-day memory
- Time/function programmability
- Built-in digital clock

- more



ROBOT SPECIFICATION SHEET  
2-2-2-2-2

- Built-in cassette tape player
- Motorized arm, wrist, hand and head
- Bright orange spotlight eyes
- Motorized detachable serving tray
- Two speeds in forward and reverse
- Two-inch floor clearance
- Retractable carry handles
- Master control unit
- Built-in tape storage drawer
- Accessory panel (for photo and infrared sensors, external speakers, light timer, etc.)
- Rechargeable 6-volt battery and recharging unit
- Height: 26 inches  
Weight: 26 lbs.
- Availability: August 1985
- Suggested Retail: \$500.00 (U.S.)
- Distribution: Major toy and electronic retail outlets and catalog operations

OMNIBOT:

Pre-programmable robot that can perform by remote control or memory. Can move forward, reverse, left or right. Has manual grasping hand and can carry objects on detachable tray. Built-in digital alarm clock and cassette tape unit. Three operating modes.



ROBOT SPECIFICATION SHEET  
3-3-3-3-3

- Radio control operation
- Programmable 7-day memory
- Time/function programmability
- Built-in digital alarm clock
- Built-in cassette tape player
- Manual grasping hand
- Rechargeable 6-volt battery and  
recharging unit
- Master control unit
- Height: 18 inches
- Weight: 10 lbs.
- Currently available
- Suggested retail: \$300.00 (U.S.)
- Distribution: Major toy and electronic  
retail outlets and catalog operations

CHATBOT:

State-of-the-fun remote-controlled robot that will record and deliver a 30-second message. Transmitter allows forward and right turn movement. "Speak" button releases taped message. Comes with detachable tray.

- Wireless remote control operation
- On-board voice recording capability
- Message can be delivered to other  
locations using transmitter
- Moves forward, turns to right
- Detachable tray



ROBOT SPECIFICATION SHEET  
4-4-4-4-4

- Uses two 9-volt and two "C" batteries  
(not included)
- Height: 9 inches
- Weight: 3 lbs.
- Availability, August 1985
- Suggested retail: \$65.00 (U.S.)
- Distribution: Major toy and electronic  
retail outlets and catalog operations

VERBOT:

Remote controlled robot that responds to eight separate verbal commands via wireless transmitter. Will go forward, backward, turn left or right, pick up an object, set it down, stop, and "smile", all on verbal command.

- Voice activated
- Wireless microphone/transmitter
- Perform eight separate functions
- Radio controlled operation
- Uses one 9-volt, 4 "AA", and two "C"  
batteries (not included)
- Height: 9 inches
- Weight: 3 lbs.
- Approximate retail: \$65.00 (U.S.)
- Distribution: Major toy and electronic  
retail outlets and catalog operations

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## NEW ROBOT\*LINK<sup>TM</sup> SOFTWARE PACKAGE PERMITS

INTERFACE BETWEEN TOMY ROBOTS AND HOME COMPUTER SYSTEMS

CHICAGO, June 2, 1985 -- Robot\*Link<sup>TM</sup>, an innovative new software package developed and published by Plainview, N.Y.-based Computer Magic, represents the first viable interface between the home computer system and the home entertainment robot. Through Robot\*Link, a home computer operator can actually program the movement and function of Tomy Corporation's Omnibot 2000, Omnibot and Verbot home entertainment robots, and store the programmed function on cassette tape for future use.

Compatible with Atari<sup>R</sup>, Commodore<sup>R</sup>, IBM<sup>R</sup>, Apple<sup>R</sup> and Radio Shack home computer systems, new Robot\*Link directly interfaces with the three Tomy home robots through a special cable link. The program allows the user to save, retrieve and/or mix different command programs for the robot. Communicating directly with the robots' programmable memory system, mobility and utilitarian functions are automatically stored for immediate or future use.

- more -



NEW ROBOT\*LINK<sup>TM</sup> SOFTWARE PACKAGE PERMITS INTERFACE  
BETWEEN TOMY ROBOTS AND HOME COMPUTER SYSTEMS  
2-2-2-2-2

Robot\*Link also permits the Tomy robots to achieve additional mobility unavailable through the standard remote control units that ordinarily control their movements.

Included in the Robot\*Link program is "Spin the Robot," a unique new game that can best be described as high-tech charades. The Tomy robot automatically spins, stops in front of one of the human players, blinks and instructs the player to draw a Magic Activity Card. The activity cards present a specific charade that the player must perform in order to continue his role in the game.

Using the same "Spin the Robot" principle, users can create their own unique games incorporating the Tomy Omnibot 2000, Omnibot and Verbot robots.

In addition to Robot\*Link, Tomy will be introducing the "Land of Imagination" cassette adventure software package for the Omnibot 2000 and Omnibot. An interactive story adventure for children aged 3 and up, the software leads the robot and its audience through a magical story filled with sound, lights and action.

Other Tomy robot peripheral products to be introduced at the June Consumer Electronics Show include "Robot Basketball" and a number of other entertaining robot enhancements.

Tomy Corporation, based in Carson, Calif., is the leading manufacturer of home entertainment robots and offers a full line of educational and entertaining toy products.

# # # #





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TOMY ROBOTS SERVE AS VALUABLE TEACHING

AIDS THROUGHOUT THE UNITED STATES

CHICAGO, June 2, 1985 -- The world of robotics is no longer science fiction fantasy. From the earliest stages of modern technology, scientists and engineers and artists have been exploring the many applications of robotics -- creating mechanical arms for the Space Shuttle, developing functioning robots for industrial use, and even animating sculpture and various other art forms.

In 1984 Tomy Corporation brought this technology to the consumer market with three robots -- OMNIBOT, VERBOT and DINGBOT -- the first affordable robots for home entertainment. Shortly after their arrival in the marketplace, they became media celebrities in their own right, and were soon adopted by teachers and law enforcement agencies around the country as teaching tools.

Though introduced into the marketplace as toys, it soon became apparent that Tomy's robots were also the first affordable robots for institutional and government use.

- more -



TOMY ROBOTS SERVE AS VALUABLE TEACHING  
AIDS THROUGHOUT THE UNITED STATES  
2-2-2-2-2

°In Santa Monica, Calif., the Police Department's School Resource Officer has programmed Omnibot to assist in educating youngsters on earthquake preparedness.

°The Ocean County Sheriff's Department in New Jersey has devised a safety program for elementary school students utilizing Omnibot (nicknamed "Sherbot Holmes") to instruct children in the basics of crime prevention and safety.

°A sixth-grade teacher in Birmingham, Ala., uses Omnibot as a teacher's aide. A recent assignment for the robot was to give students a spelling lesson comprised of people and places they have studied in history.

°A teacher in Pembroke Pines, Fla., uses Dingbot in a pilot program on robotics for elementary students in grades 2 - 5.

°Omnibot has been selected for the Essential Technologies Awareness Program that is currently being piloted at the Ocean View School District in Huntington Beach, Calif. This program teaches entry level robotics, and will be implemented nationally in the fall of 1985.

These are just a few examples of the many ways in which Tomy's "first generation" robot toys have been adapted to aide in early education. What began as toys -- have evolved into valuable teaching tools.

With the advanced technological features offered by the new Omnibot 2000, and the introduction of Tomy's other new robots, the company hopes to participate in similar innovations in education in the months ahead.

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THE TOMY ROBOT FAMILY --

ADVANCED TECHNOLOGY CREATES ADVANCED ENTERTAINMENT

CHICAGO, June 2, 1985 -- Tomy Corporation, creator of the first affordable home entertainment robots; the Omnibot featuring pre-programmability; Verbot, a voice-activated robot; and Dingbot, a 5-inch "bump and go" robot toy, successfully established the consumer robot category in 1984. This year, the company is intending to solidify its leadership position in the market with the introduction of the highly sophisticated Omnibot 2000, Chatbot, capable of delivering pre-recorded messages via remote control, and three 5-inch toy robots, Flipbot, Spotbot, and Hootbot.

Omnibot 2000, a home entertainment robot that can be programmed to perform a variety of useful and entertaining tasks will be available nationally in August 1985. Capable of serving food and beverages, retrieving objects, greeting guests, acting as a highly personal wake-up system and even interfacing with home computer systems, Omnibot 2000 serves as an amicable introduction to the inevitability of the home robot servant.

- more -



THE TOMY ROBOT FAMILY --  
ADVANCED TECHNOLOGY CREATES ADVANCED ENTERTAINMENT  
2-2-2-2-2

Standing an imposing 26-inches high, Omnibot 2000 is able to move at two speeds in forward or reverse, left or right. Its 2-inch ground clearance permits ease of movement in any direction over most types of household surfaces. Complete with a motorized serving tray, clock/memory system, cassette tape deck and an accessory panel capable of accomodating a number of robot peripherals including infrared or photo sensors, external speakers, light timer, etc., the Omnibot 2000 will be able to utilize planned technological advancements as they become readily available.

The Omnibot 2000 features a fully articulated right arm that can be programmed to move up or down, and a wrist capable of turning 360° right or left. The three-pronged hands will grasp or release objects via remote control or the clock/memory system. The on-board cassette tape deck will actually record any given series of actions for later use.

Tomy's mid-size robot line will be expanded in 1985 with the introduction of Chatbot, a battery-operated robot companion that can deliver pre-recorded messages on command. Using a wireless, remote control transmitter, Chatbot is guided to any indoor location. By pressing the "speak" button on the transmitter, the message is personally delivered.

Recommended for children aged six and up, Chatbot is complete with a remote control transmitter, and a small serving tray for delivering objects or written messages. Clearly, the days of two tin cans and a string have come to an end.



THE TOMY ROBOT FAMILY --  
ADVANCED TECHNOLOGY CREATES ADVANCED ENTERTAINMENT  
3-3-3-3-3

Completing Tomy's new 1985 robot entries are three robot toys developed solely for entertainment -- Flipbot, Spotbot and Hootbot.

Flipbot, the most manic of the Tomy robots, runs along a smooth surface until it collides with an object or a wall and falls down. With its rotating arms and incredible robot dexterity, Flipbot picks itself up and continues on its course.

Spotbot, a brown and white robotic puppy, wags its tail, moves its head left and right, and emits high-tech puppy sounds. Perfect for apartment dwellers who simply don't have the time or patience for caring for a real dog, Spotbot is completely house-trained and completely incapable of chewing the new \$5000 dhurrie rug.

Hootbot is a robot owl with flashing eyes, a fluttering tail, flapping wings, and tapping talons. (Move over Fred Astaire.) Throughout this flurry of activity, it emits "hooting" sounds as it sits on a specially designed perch. When removed from its perch, Hootbot continues its hooting owl sounds as it moves along, clicking its talons as it goes.

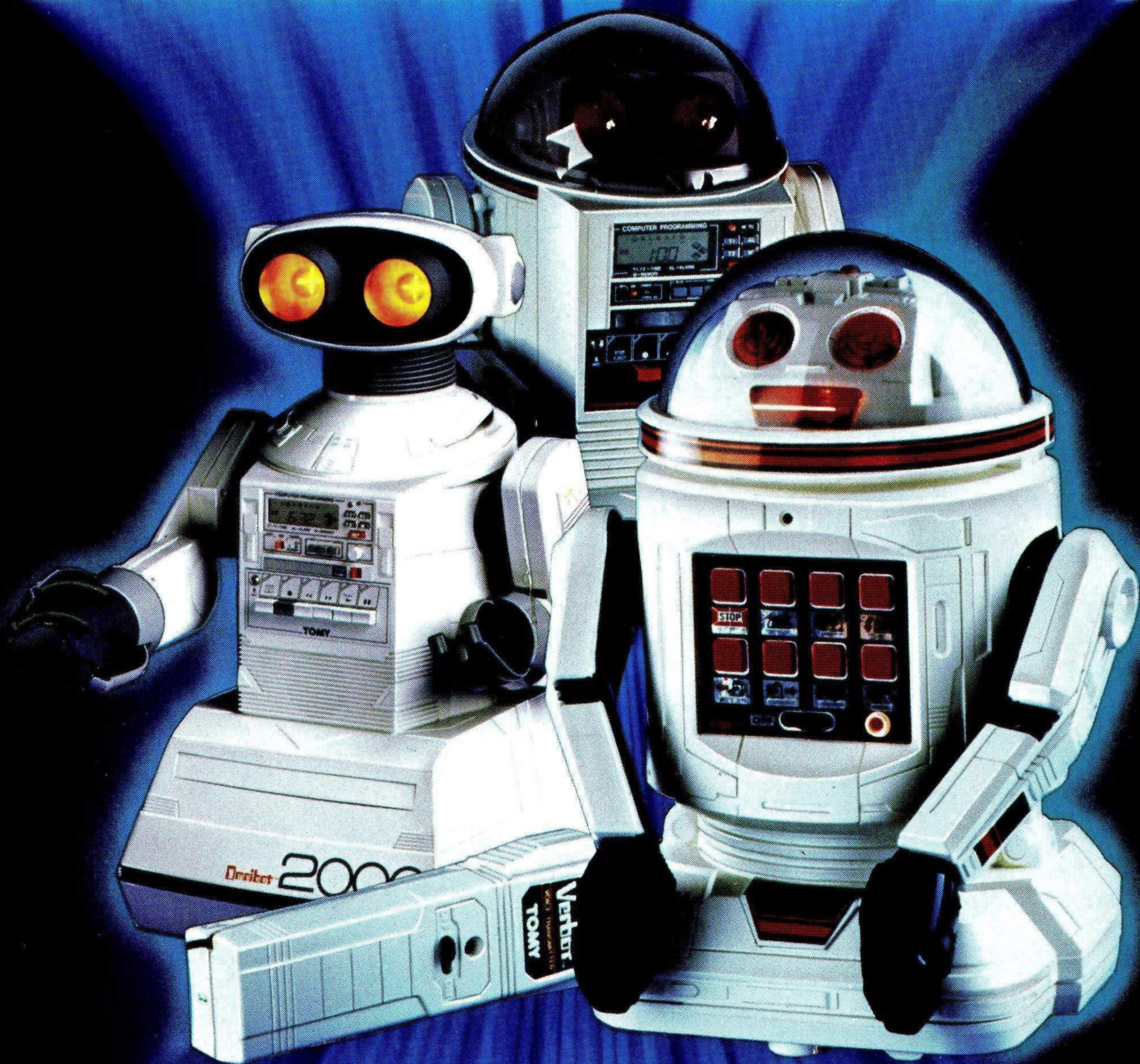
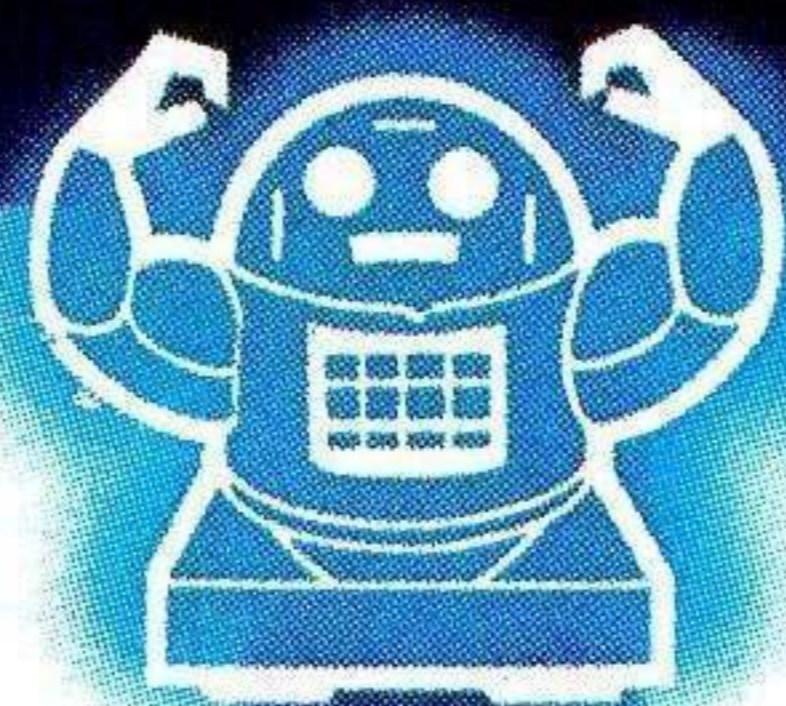
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TOMY/b



# ROBOT LINK™



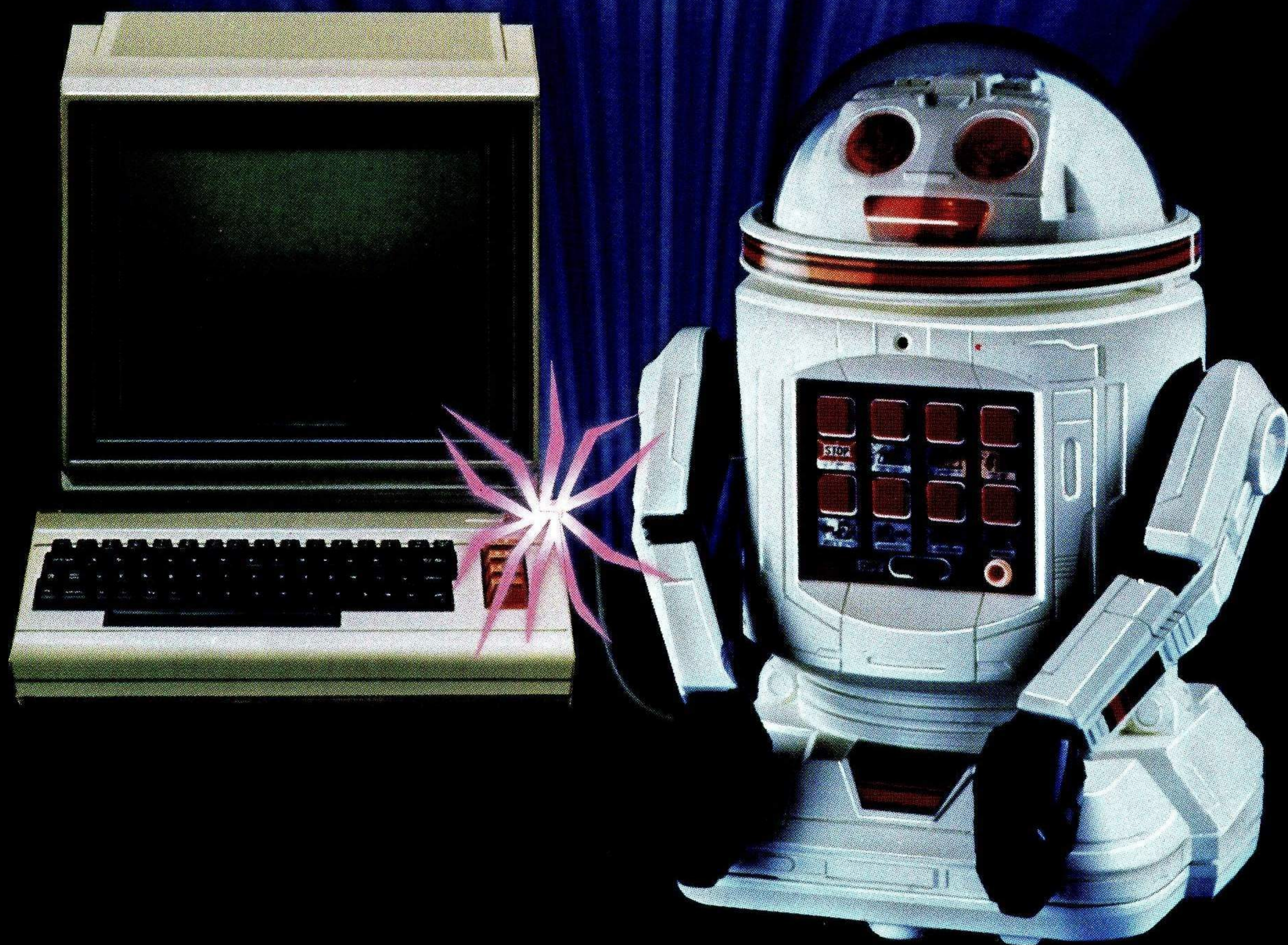
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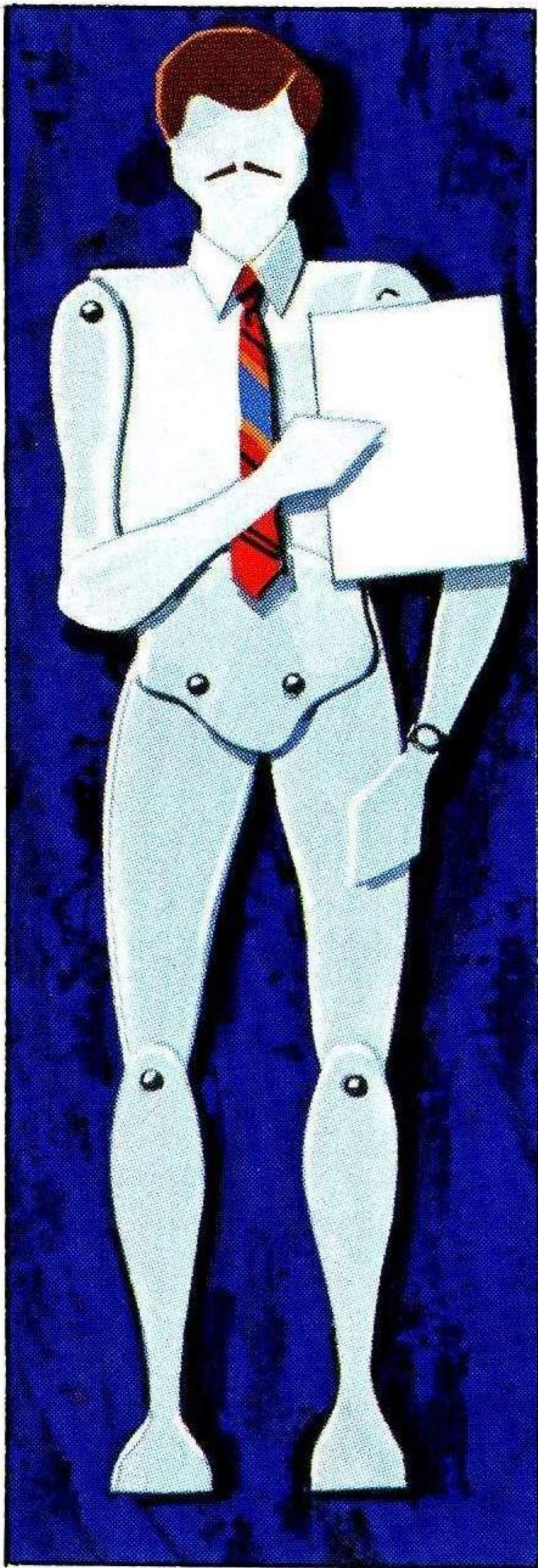


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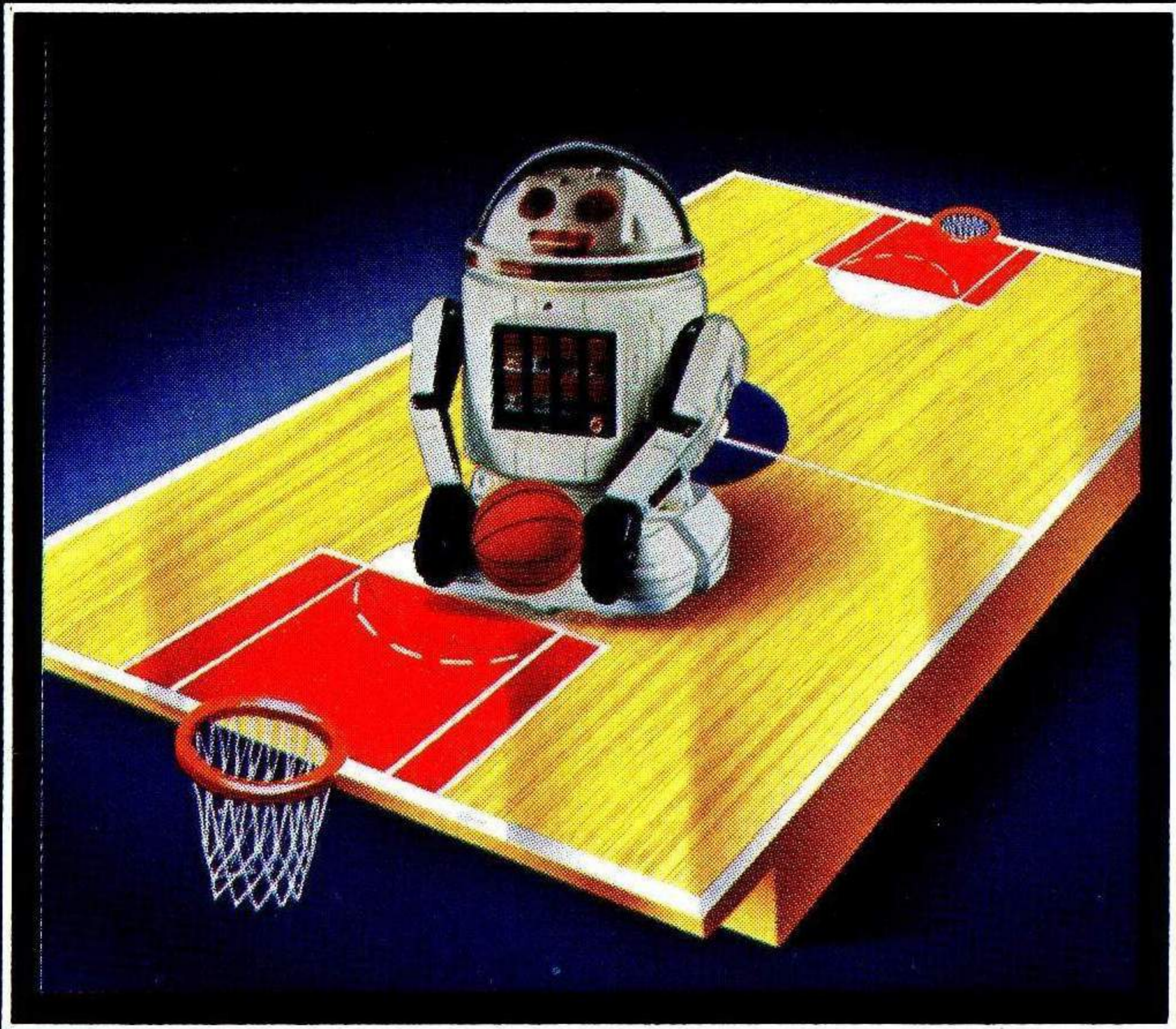
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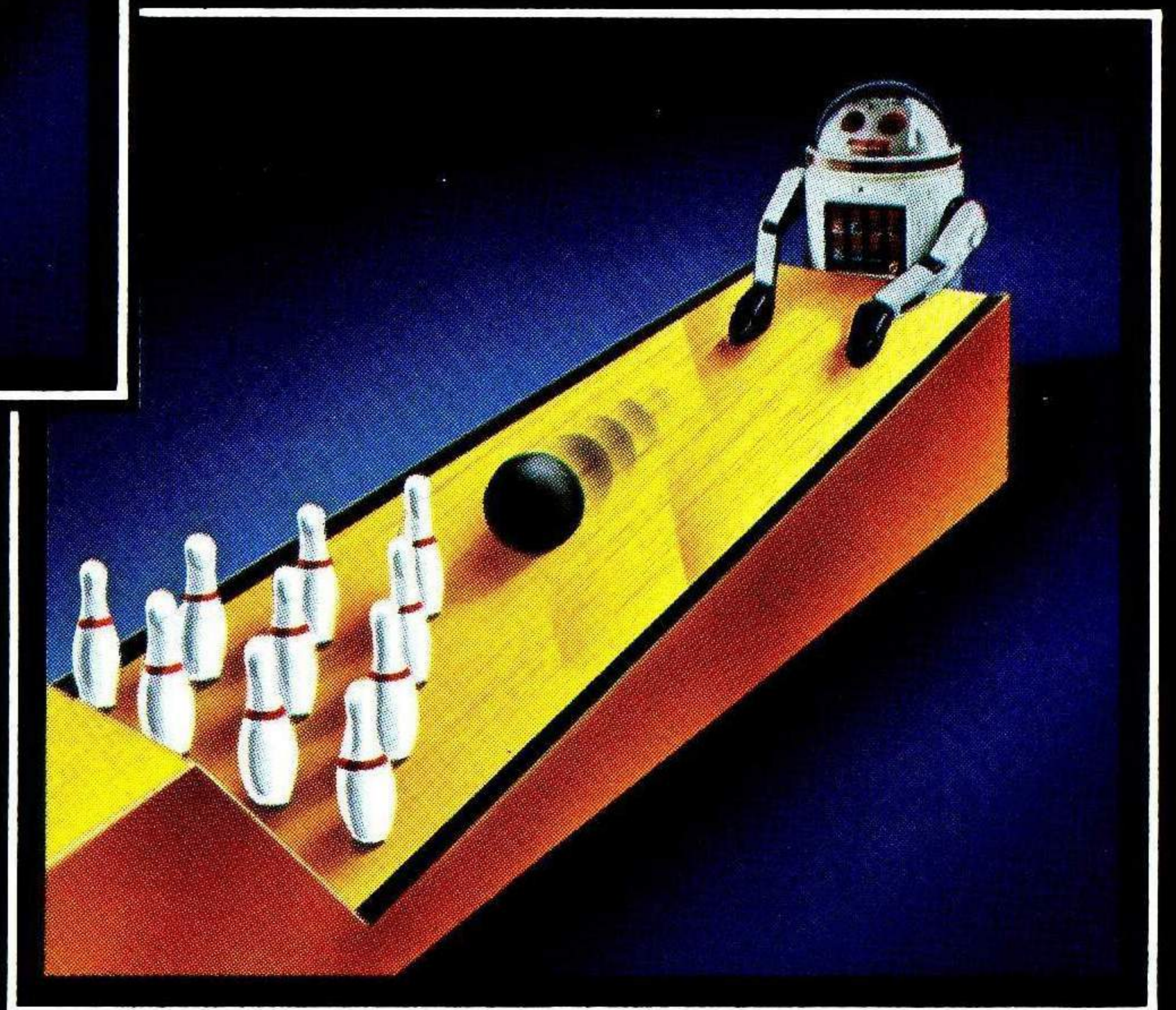




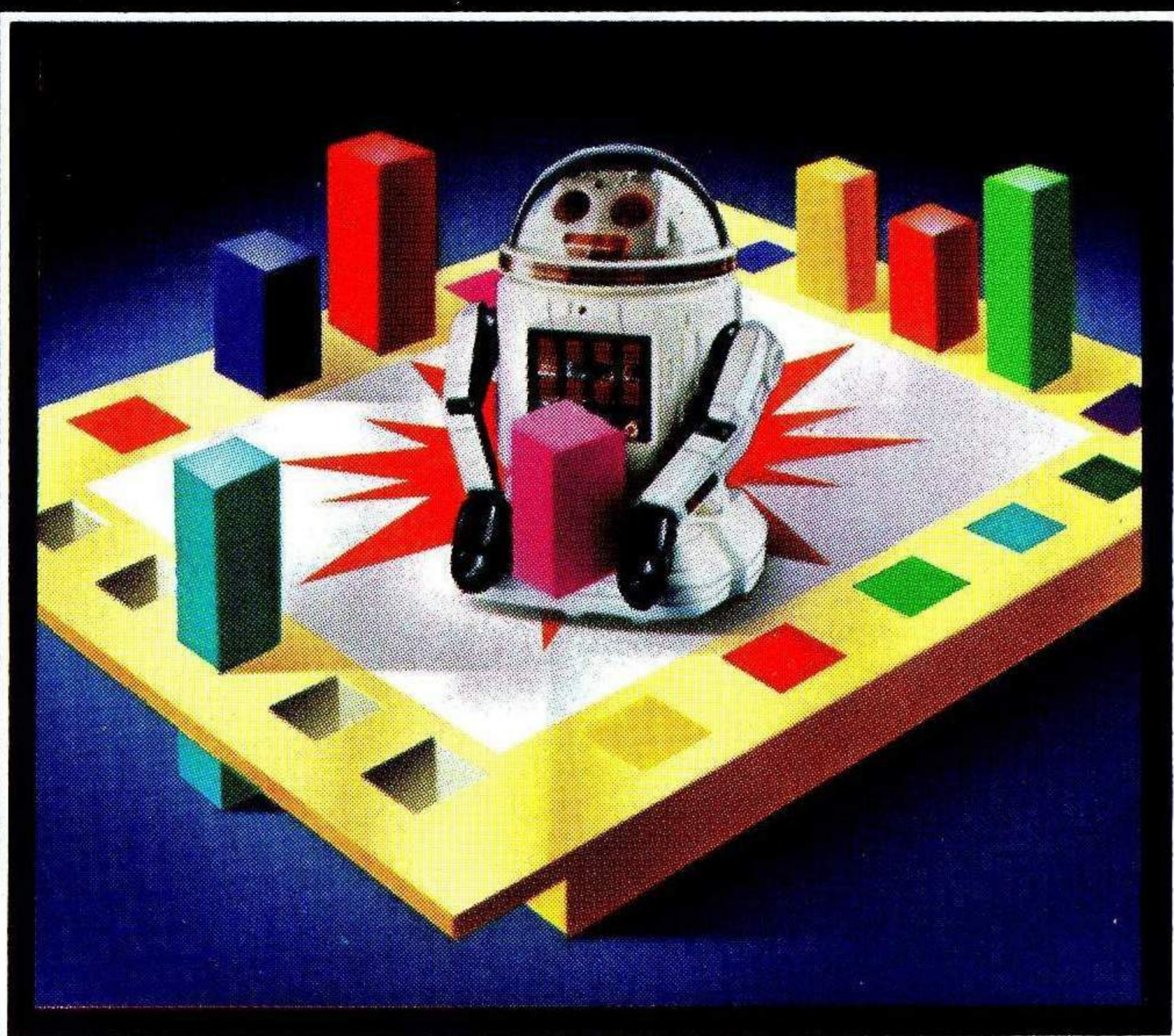
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